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**Market Growth and Economic Resilience, Lumina Intelligence Eating Out Report Reveals**

The UK eating out market is forecast to grow by +2.8% to £99.4 billion in 2024, surpassing its pre-pandemic value by +8.2%, according to the Lumina Intelligence [UK Eating Out Market Report 2024](https://store.lumina-intelligence.com/product/uk-eating-out-market-report-2024/). This growth is expected to outpace inflation, driven by diverse formats such as travel hubs, drive-thrus, and kiosks. Market penetration increased by +3.3 percentage points to 56.6% in May 2024, with low-ticket treats like drink-only occasions rising by +1.2 ppts.

Food to go-led channels, such as sandwich & bakery outlets and coffee shops/cafés, have shown significant growth since 2019, projected to achieve value growth of +32% and +24% respectively by 2024. This is due to physical expansion, technology innovations, and new product development.

Service-led restaurants face challenges, remaining below their 2019 market value due to outlet declines and economic pressures. The proportion of UK adults dining at restaurants has only increased by +0.3 percentage points from 2022 to 2024.

Looking ahead, economic improvements, increased footfall, and record employment are expected to drive market value to £106.7 billion by 2027. Consumer spending power is forecast to strengthen, aided by investment in digitalisation, new formats, and innovative products, boosting the market by +£7 billion from 2024 to 2027. The upcoming general election in H2 2024 may influence market outlook with potential impacts on staff costs, employment, energy costs, and business rates.

END

**About the UK Eating Out Market Report 2024**

The [Lumina Intelligence UK Eating Out Report 2024](https://store.lumina-intelligence.com/product/uk-eating-out-market-report-2024/) is the trusted source of insight for UK leading manufacturers and operators.  This definitive report quantifies the size and growth of the channel and market forecasts out to 2027, with a detailed look at growth drivers and potential inhibitors.  The report also includes consumer insight from Lumina Intelligence Eating and Drinking Out Panel, which surveys 1,500 consumers every week across the entire year.

**About Lumina Intelligence**

[Lumina Intelligence](https://www.lumina-intelligence.com/) inspires the global food and drink sector with deep, actionable insights powered by the world’s best analytics technology. Our products and services are used by the major brands and organisations in these fast moving and growing markets to support business planning, strategic marketing and new product development.

Combining the expertise and experience of HIM, MCA Insight and Lumina Intelligence, we are the experts in market and consumer insight across the food & drink and nutrition markets.

<https://www.lumina-intelligence.com/>